

# Business Connections



*Take control of 2019 by creating a confident, authentic & memorable first impression.*

## First Impressions: Your Personal Superpower in 2019

*Are you trustworthy? Are you detail-oriented? Are you creative?  
Are you approachable?*

Within 7 seconds, your “audience” has made up their minds about you, and ultimately, your business. Appearance, behavior, communication and your digital presence can truly be a deal maker or a deal breaker. Business can be won or lost simply by the impact your first impression makes.

What if you had a superpower that allowed you to control the narrative? One that would help you to be seen, heard and remembered ... for the right reasons?

You do! It’s called your first impression! Join us as we explore:

- How first impressions can effect business success
- How you’re currently being perceived
- Strategies to boost your personal superpower by creating an authentic, confident and positive visual impact.

### About the Speaker

As the founder and owner of The Business of Image, Karyl Eckerle is an expert at helping others stand out. With over 20 years in sales, staffing and image consulting, Karyl brings a unique insight into the power of image and personal branding.



**Wednesday,  
January 30, 2019**

**7:30 - 8:45 a.m.**

**7:30 - Networking**

**7:50 - Presentation**

**8:30 - Questions**

*Light breakfast provided!*

**JVS Human Services**

29699 Southfield Road  
Southfield, MI 48076

**Guest Speaker:**

**Karyl Eckerle**



**No fee to attend, but registration is required. Please contact  
Angela Bevak at [abevak@jvshumanservices.org](mailto:abevak@jvshumanservices.org) or 248.233.4482.**